



**2022 Wisconsin Safety Council  
80th Annual Conference**  
April 11-13, 2022  
Kalahari Resort & Conference Center

**PRESENTED BY AON**



# 80<sup>th</sup> ANNUAL CONFERENCE

**APRIL 10-13**

**Kalahari Resort**

1305 Kalahari Drive  
Wisconsin Dells, WI 53965  
877.525.2427

**APRIL 10-11**

**Professional Development Courses**

**APRIL 12-13**

**Educational Sessions and Expo**

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A division of Wisconsin Manufacturers & Commerce



## Wisconsin Safety Council

Wisconsin Safety Council (WSC) is the state's leading provider of safety training and products, serving members of all sizes and every sector of the economy. WSC provides public training programs across Wisconsin, as well as private, customized trainings for individual companies. It is also your number one resource for safety products ranging from first aid training materials to emergency defibrillators. WSC is the official state chapter of the National Safety Council.

### For more information:

Wisconsin Safety Council  
501 E. Washington Ave., Madison, WI 53703  
Phone: 608.258.3400  
Email: [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)  
Web: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

**Tuesday, April 12, 2022 | 8:30 – 9:30 a.m.**



## It's Your Ship

**Captain Mike Abrashoff**  
*Captain, USS Benfold*

When Mike Abrashoff took command of the USS Benfold, morale was slow, turnover was high and the ship's performance ranked near the bottom of the Pacific Fleet. Just twelve months later Benfold was ranked #1 – using the very same crew. The lesson was clear – leadership matters and culture is everything. This inspiring talk is for every individual and organization looking for practical

and usable ways to take organizational performance to new heights. In Mike's case, he realized that before the ship's performance could change, he had to change his leadership style. Mike worked to create a culture of trust and empower his crew to take charge and use ingenuity and initiative to improve every aspect of the way things were done. Top down leadership is dead, so when the crew would present a problem, Mike became famous for responding "What would YOU do? It's YOUR ship!"

Mike's presentation leaves audiences with the tools and inspiration to accomplish big goals.

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**Wednesday, April 13, 2022 | 8:15 – 9:15 a.m.**



## Creating a Winning Team

**Aaron Popkey**  
*Director of Public Affairs*  
*Green Bay Packers*

Aaron Popkey is director of public affairs for the Green Bay Packers. He serves as the primary liaison with local and state government and civic officials, and also oversees external communications for all non-football departments, including Lambeau Field, the Packers Hall of Fame, marketing,

community outreach, special events and tickets. Through the course of his career, Popkey has been involved in many of the organization's major events of the past 20 years, including appearances in Super Bowls XXXI, XXXII and XLV, and the redevelopment of Lambeau Field in 2003 and current development projects. Popkey will discuss in his remarks how the Packers safely navigated the last two years in the face of the global COVID-19 pandemic and how the organization has found success over the years. In the community, he serves on the board of directors for the Bellin Health Foundation, Green Bay Marathon, Green Bay Chamber of Commerce, Advance and Live54218.

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# GENERAL INFORMATION & SPECIAL EVENTS

## Conference Information

Wisconsin Safety Council's Annual Conference is Wisconsin's premier event highlighting health, safety and human resource best practices, challenges and solutions. In its 80th year, the conference provides a unique opportunity for professionals to share resources and experiences with colleagues, and to discuss views and concerns with a wide range of stakeholders. This program is designed by WSC's conference committee members to address today's most significant organizational challenges, and to assist individuals in achieving their professional and personal goals.

## Early Bird Registration Special Offer

Register before **March 11** for the Early Bird discount. Payment must be included with online registration to receive this special offer. See registration information on pages 14-15.

### Maximize Your Training Budget!

Register five or more attendees from your company and receive a special group discount of 15% off each registration. Use code "**Group5**" when registering online. If you need help registering your group of 5+, please call us at 608.258.3400.

## Continuing Education Units (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

## Meet the Exhibitors

**Tuesday, April 12: 7:00 a.m. – 4:00 p.m.**

**Wednesday, April 13: 7:00 a.m. – 1:30 p.m.**

Visit the Expo Hall and learn about the latest products, services and technologies to enhance your performance as a safety professional. Enjoy refreshments in the Expo Hall as you network with colleagues and view the latest products to make you more effective in your role. Everyone has a chance to win some great prizes. Keep checking [wisafetycouncil.org](http://wisafetycouncil.org) for a current list of exhibitors.

## Become a Conference Sponsor

Wisconsin Safety Council's Annual Conference is made possible thanks to generous sponsorships of the event. Whether you are an Event Sponsor or a Platinum Sponsor, your support is appreciated. WSC offers many special opportunities to sponsor, including: keynote speakers, breakfast, lunch, lanyards and more.

**Interested in Sponsoring? Contact:**  
608.258.3400 or [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

## Conference Reception — Everyone's Invited!

**Tuesday, April 12: 4:00 - 5:30 p.m.**

Join us for a night of entertainment! This reception promises to be full of energy, variety and great music, hors d'oeuvres, cash bar and an opportunity to connect with other conference attendees, exhibitors, and Wisconsin Safety Council leadership and staff.

## COVID-19 Safety Protocols

The health and safety of conference attendees is of paramount concern to WSC, which is why the event was held virtually in both 2020 and 2021. In order to conduct a safe in-person conference in 2022, WSC strongly recommends that all participants be fully vaccinated and wear a properly fitting mask during all events. In addition, WSC asks that no one attend the conference if they have even the mildest symptoms of illness. We all play a part in ending the pandemic through encouraging vaccinations and deploying and practicing good wellness protocols.

## Lodging

A limited block of rooms has been set aside for conference attendees at the Kalahari Resort. Use this link to reserve your room and receive the special rate starting at \$139 per night single/double occupancy for regular rooms: <https://book.passkey.com/e/50241892>. You must be a registered conference attendee to receive the rates. Reservations must be received by March 10 and the block is for the nights of April 10-13. Reservation requests received after the deadline date are subject to hotel availability and rate may not be available. Make your reservation before the special rooms sell out.

## Corporate Safety Awards

Wisconsin Safety Council, Wisconsin Department of Workforce Development and M3 Insurance have partnered for the 28th annual Corporate Safety Awards (CSA). The CSA program recognizes Wisconsin's top companies that are dedicated to keeping their employees safe. By creating a culture of safety, CSA achievers prove that putting safety first will not only result in a better work environment and fewer injuries, but it will positively impact the company's bottom line.

**To find out more about the CSA, please contact:**

Barb Deans, WSC Associate Director  
608.258.3400 or [bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org)

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Department of Workforce Development



INSURANCE



# PROFESSIONAL DEVELOPMENT

## MULTIPLE DAYS - BACK BY POPULAR DEMAND!

### (A) ASP Examination Preparation Workshop (3)

**Sunday, April 10: 10:00 a.m. – 4:00 p.m. (Day 1)**

**Monday, April 11: 8:00 a.m. – 4:00 p.m. (Day 2)**

**Tuesday, April 12: 9:45 a.m. – 4:00 p.m. (Day 3) (2.2 CEUs)**

**Richard Lindsey, Consultant, ClickSafety/SPAN**

The ASP is the first test required in the two-test process of becoming a Certified Safety Professional® (CSP). The five-hour computer delivered test consists of 200 questions designed to measure the academic knowledge expected of the entry-level safety professional. This workshop will prepare you for the Board of Certified Safety Professionals' Safety Fundamentals Examination, which leads to the ASP designation. You will review more than 500 problems addressing the complete examination blueprint. At the completion of the ASP prep workshop participants will learn to:

- \* Determine whether you are ready to take the Safety Fundamentals Exam
- \* Identify areas where additional prep is needed
- \* Design an individual study plan that ensures exam success
- \* Obtain answers to questions about core exam materials
- \* Become familiar with resources available to prep for the exam
- \* Utilize information about certification requirements and scoring procedures in your test preparation
- \* Review content material utilizing a testing format

The workshop includes a two-volume set of professionally published ASP Exam Study Workbooks, BCSP approved scientific calculator, pencils, notepad, highlighter, and SPAN (TM) offers the CertBok(R) online learning management system. The CertBok(R) includes a targeted database of questions with multiple enhanced learning, exam simulation, and performance tracking capabilities. A six-month ASP CertBok(R) membership is provided as part of this workshop (\$275 value). **Price also includes conference keynotes, expo hall and Wednesday sessions (\$325 value).**

### (B) OSHA 10hr General Industry (2)

**Monday, April 11: 8:00 a.m. – 4:30 p.m. (Day 1)**

**Tuesday, April 12: 9:45 a.m. – 2:00 p.m. (Day 2) (1.0 CEUs)**

**Jeffrey Bowers, Owner, DreamBay Services**

This compliance course is designed to present detailed information about how the provisions of the Occupational Safety and Health Act (OSHAct) may be implemented in the workplace, not only to achieve OSHA compliance, but to achieve profitability and survivability in today's cost-conscious environment. We will introduce attendees to the OSHA standards that govern General Industry, explain how to read and use the CFRs, and provide an overview of compliance programs and procedures that are required for the workplace. Topics covered are intended for all private sector personnel, and those public sector employers who utilize Federal OSHA standards as directed by state requirement.

## MONDAY ONLY – APRIL 11

### (C) Job Safety Analysis (2)\*

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**JoAnn Dankert, Senior Safety Consultant/Workplace Training & Consulting, National Safety Council**

JSA is a proven process for identifying and controlling operating hazards and costs. Get a step-by-step overview of the process and define your role in making it effective. Through discussions and exercises, you'll learn how to dissect processes in your operation and eliminate or reduce hazards inherent with these processes. You'll also learn how to enlist participation from frontline employees, supervisors and upper management. The result: efficient procedures that help reduce personal injuries and operating costs. This program teaches employees the fundamentals of job safety analysis and shares with managers the motivational aspects of managing a JSA program. Both managers and employees benefit from job analysis training. The JSA process will make a safer workplace which means improved production and higher profits for your organization.

### (D) Incident Investigation (2)\*

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Aaron Huebner, Executive Director, Wisconsin Safety Council**

This seminar will help you determine the factors that cause preventable incidents and recommend effective, corrective actions. You'll learn techniques for gathering incident data, interviewing witnesses and outlining investigative procedures step-by-step. To have an effective safety program you must identify and control hazards, and investigate accidents to determine the causes in order to prevent recurrence.

### (E) Lift Truck Operator, Train-the-Trainer (1)

**8:30 a.m. – 3:30 p.m. (.60 CEUs)**

**Lenny DeRegules, Service Operations Supervisor, ECM-USA**

It is an OSHA requirement to train anyone who operates a powered industrial truck, including lift trucks, whether they operate the truck daily or once a year. This program covers all aspects of the standards to begin training your operators. Participants will learn OSHA requirements; skills required for safe operation, including pre-start safety inspection, general operating and materials handling; establish efficient, preventative maintenances; and more.

### (F) The Basics Of Industrial Hygiene (1)

**8:30 a.m. – 4:00 p.m. (.65 CEUs)**

**Brian Harms, Senior Industrial Hygienist, TRC Environmental Corporation**

Industrial hygiene is the science of anticipating, recognizing, evaluating, and controlling workplace conditions that may cause workers' injury or illness. More and more chemicals are being used within the workplace. Are your workers safe? This course will help you understand occupational exposure limits for airborne chemicals and noise, identify what to sample, the proper methods for air and noise sampling, understand sampling results, and most importantly, what to do with those results.

\* Indicates Advanced Safety Certificate Course

Online Registration Now Available: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

## CONFERENCE AT A GLANCE

EVENT	APRIL 10	APRIL 11	APRIL 12	APRIL 13
Conference Registration/Packet Pick Up		2:00 – 5:00 p.m.	6:00 a.m. – 4:30 p.m.	6:30 a.m. – 3:30 p.m.
Breakfasts		7:30 – 8:30 a.m.	7:00 – 9:30 a.m.	7:00 – 9:30 a.m.
Expo Hall Hours			7:00 a.m. – 4:00 p.m.	7:00 a.m. – 1:30 p.m.
Awards Presentations			7:45 – 8:30 a.m.	8:00 – 8:15 a.m.
General Keynote Sessions			7:45 – 9:30 a.m.	7:45 – 9:15 a.m.
Educational Sessions	10:00 a.m. – 4:00 p.m.	8:30 a.m. – 4:00 p.m.	10:00 a.m. – 4:00 p.m.	9:30 a.m. – 2:30 p.m.
Luncheons	12:00 – 1:00 p.m.	12:00 – 1:00 p.m.	12:00 – 1:30 p.m.	12:00 – 1:30 p.m.
Conference Reception			4:00 – 5:30 p.m.	
Grand Prize Drawings			3:30 p.m.	1:00 p.m.

*\* Times are subject to change*



## TUESDAY, APRIL 12 – EDUCATIONAL SESSIONS

### Welcoming Remarks & Corporate Safety Awards Presentations

7:45 - 8:30 a.m.

#### Leadership Keynote Presentation



8:30 - 9:30 a.m.

#### It's Your Ship

**Captain Mike Abrashoff**  
Captain, USS Benfold

See page 2 for details.



**EXPO HALL OPENS AT 7:00 a.m.**

**Tuesday, April 12, 2022 | 10:00-11:00 a.m.**

#### #1 The Psychology Of Safety (2)

**Shannon Seefeldt, Global Risk Consultant, Aon**

Human behavior is the most important part of our company health and safety initiatives, but often goes overlooked. During this session, attendees will uncover the "Psychology of Safety" and how human behavior influences our health and safety decisions in the workplace.

#### #2 The Art Of Storytelling: Impacting Your Audience (2)

**Jack Jackson, Senior Safety Consultant, SafeStart(R)**

Safety leaders and trainers are always looking for ways to engage employees. Since people think in narrative terms, storytelling is a useful teaching tool—it not only engages listeners but helps them retain information. Participants will discover the three basic types of stories and establish credibility as a storyteller by learning how to apply personal experiences to the learning outcomes. All aspects of a business can benefit by learning the construction of effective storytelling. It encourages others to open up and share their own stories, creating two-way learning while increasing their library of stories.

#### #3 Get That Out Of Your Mouth! (2)

**Ken Rost, Safety & Compliance Instructor, Lakeshore Technical College**

Your eyes did not deceive, that person really stuck that in their mouth? Hear the whimsical re-telling of hazmat responses with potential dark consequences, the lessons learned, and how some events were converted to meaningful, positive, and impactful policies and training. Invigorate your message and your training with some simple, over-the-counter tips and tricks. Find out the answer to the question: "If it has sugar on it, can you eat it?" HazMat doesn't taste so bad after all...or does it?

#### #4 Worker's Compensation Update (1)

**Chelsie Springstead, Attorney, Lindner & Marsack, S.C.**  
**Matthew Kurudza, Attorney, Lindner & Marsack, S.C.**

Updates to existing worker's compensation law, especially for employers aimed at identifying needed updates to their policies and procedures.

#### #5 Seven Steps To Improve Your Industrial Hygiene Program (2)

**Dave Risi, Principal Solutions Strategist, Industrial Hygiene, VelocityEHS**

There's a growing trend of companies downsizing or eliminating their in-house IH professionals, and relying on EHS generalists and third-party consultants to manage their IH programs. Even with a formal technical background in IH, managing an IH program can be intimidating — but it doesn't have to be. Whether you're a veteran CIH or new to the field, there's a simple but comprehensive approach you can use to help you do industrial hygiene right. What's best, it only requires 7 steps.

#### #6 Building A Forklift Training Program From Scratch (1)

**Dan Dilley, Safety and Security Manager, Colony Brands Inc.**

The goal of this presentation is to provide insight into how Colony Brands Inc. built a successful and safer forklift program over the past 12+ years. This session will provide the audience with an understanding of how to build a forklift program from scratch and continuously improve upon it by taking advantage of available technology. We will also review how to customize your program, train your trainers, track and react to forklift impacts, provide insight into two forklift monitoring system options, and review the overall journey of the Colony Brand's forklift program.

#### #7 Electrical Safety Training For The Non-Electrical Employee (1)

**Patrick Liebe, Owner, Integrated Safety Solutions**

How to properly approach setting up a non-qualified electrical safety training for your facility. All employees shall be trained in safety-related work practices necessary for their safety and the safety of their co-workers. We will cover topics like, the importance of recognizing a hazard, understanding how to read a warning label, what a calorie is and the impact of it, what an insulated rescue hook is for and how to use it, the importance of certifying our non-electrical employees (as well as our electrical employees) in first aid and CPR.

**Tuesday, April 12, 2022 | 11:15 a.m.-12:45 p.m.**

#### #8 Security Concerns When Terminating A Potentially Violent Employee (2)

**Ted Hayes, Senior Risk Manager/Active Shooter Trainer, M3 Insurance**

The termination of an employee can be a stressful situation for the affected employee, your human resources department, and others in your organization. A threat of violence, perceived or real, can turn the termination process into a dangerous situation quickly. By ensuring your organization has developed a plan to address the threats of violence, the chances of a termination resulting in injury (or even death) can be minimized or eliminated. This presentation will address the safety and security controls that must be in place before, during, and after an employee termination.

#### #9 Leveraging Your Insurance Company's Resources To Look Like A Safety Genius (2)

**Chris Schlechta, Safety & Loss Control Manager, Rural Mutual Insurance Company**

This session will be packed with the best kept secrets your insurance company WANTS you to know (and maybe even a couple they don't.) As a safety professional who has infiltrated the insurance industry, I'll pull back the curtain to help you learn

what an insurance company can do for you. Whether you are looking for training and documentation resources, assistance developing the ROI and business case for a safety initiative or looking for ways to elevate your safety culture to the next level, this session will give you actionable ideas to improve your workplace safety.

#### **#10 Fall Protection - The Basics (2)**

**Patrick Harel, Senior Fall Protection Specialist, 3M**

The demonstration will address standards related to working at heights in the various industries. The program will focus on the PFAS, personal fall arrest systems, harness, connector, anchor and rescue. Each category will emphasize the proper selection, use and inspection of the system. During the connector session, a load cell test weight is dropped to simulate the impact it forces on the body in a free fall with and without a shock absorbing lanyard. This drop will emphasize the required fall clearance distance requirement vs. the use of a self-retracting lifeline to reduce clearance requirements. The load cell will give a visual force impact load that would be applied to the person and also the load on the anchor points. Suspension trauma will be addressed and the need for a proper onsite rescue plan. Part of the presentation will be outside, weather permitting.

**Tuesday, April 12, 2022 | 11:30 a.m.-12:30 p.m.**

#### **#11 Training Gamification: Putting The “Fun” In Workplace Safety Fundamentals (2)**

**Greg Duncan, EHS & Sustainability Expert, VelocityEHS**

Workplace EHS training is serious business. But that doesn't mean it can't be fun and engaging for workers. In fact, numerous studies show that gamification of training using e-learning technologies is proven to boost training effectiveness, participation, and retention. This session takes a look at traditional training program structure, and how gamification and e-learning technologies can be incorporated into various training program elements to motivate, engage, and keep workers connected with your workplace EHS training program. Ultimately, this strategy will help reduce incidents, incentivize more positive safety behaviors, and contribute to a stronger workplace EHS culture.

#### **#12 E-tools For OHS Risk Management - JSA Risk Assessment Databases (3)**

**Kevin Lehner, President, ECSI/CorrectTrack**

Job safety analysis and risk assessment are leading indicators of OHS performance and necessary for effective OHS management systems. New E-tools are now available to help organizations transition JSA spreadsheets to database applications. Database applications provide greater control of key information and enable superior communication to those that need this information. This presentation will explore how organizations can set up database solutions that avoid problems with spreadsheet based JSA OHS risk management. It also provides a state-of-the-art, in-depth view of how these databases use semi-quantitative risk assessment techniques in combination with the Hierarchy of Controls to help OHS managers determine if hazards and associated risks are acceptable with existing controls in place.

#### **#13 Machine Safeguarding Concepts (1)**

**Matthew Clutter, Director of Training, Rockford Systems, LLC**

Discussion on machine safeguarding concepts, to include risk assessment, machine safeguarding assessment, and principles of risk reduction and machine safeguarding.

#### **#14 Building Effective Safety Committees (2)**

**Chris Seider, Sr. Safety & Risk Mgmt Specialist, Foth**

As a safety leader, one of the best things we can do for our organizations is build strong supporting teams with diverse representation and focus. One team that has proven to be effective in building sustainable safety cultures are safety committees. This session will discuss best practices in creating and leading an effective safety committee.

**EXPO POWER HOURS**  
**1:30 - 2:30 p.m.**

**Tuesday, April 12, 2022 | 2:30-4:00 p.m.**

#### **#15 Kicking Up Your Safety Training (2)**

**James Lange, Safety Training Instructor, Fox Valley Technical College**

Although training is an important and often required aspect of a safety management system, it's often done in a way that is at best, ineffective, and at worst, harmful to the overall program. This topic will discuss training requirements, reasons for and against training, training alternatives, and tips for making training as effective as possible.

#### **#16 Do You Have Safety Challenges With Engaging, Involving And Yet Holding Your Employees Accountable? (2)**

**Jim Lehrke, President/CEO, Safety Connections, Inc.**

During these times of turnover, hiring and trying to retain good employees, it is vital to get our employees engaged, involved, trained and yet be accountable. This being the challenge that it is, attendees will hear what is happening in today's work world. Our speaker will share these issues and you will learn what you can do.

#### **#17 Roadside DOT Inspection And Law Updates (2)**

**Troy Larsen, Inspector, Wisconsin State Patrol**

Presentation will include DOT roadside inspection and changes in federal regulations or state laws. Also included will be discussions on commercial drivers license and medical card requirements.

**Tuesday, April 12, 2022 | 3:00-4:00 p.m.**

#### **#18 Engaging And Empowering Front Line Managers (2)**

**Jerry Chapman, Corporate Safety Manager, ITU AbsorbTech**

Front line managers make or break safety performance. The common sense approach will set managers up for success and give them the confidence to lead their team's safety culture. Determining proactive actions/activities needed for success, identifying and developing tools to guide managers, tracking for accountability of actions/activities to safety metrics, communicating success of managers based on the tracking and safety metrics.

## TUESDAY, APRIL 12 – EDUCATIONAL SESSIONS

Tuesday, April 12, 2022 | 3:00-4:00 p.m.

### #19 Ensuring 100% Certainty With Contractor Safety & Compliance (2)

Greg Duncan, EHS & Sustainability Expert, VelocityEHS

There are two fundamental challenges EHS professionals face when it comes to contractor management: the pain of bringing workers on-site due to slow, disconnected and cumbersome administrative processes, and the sheer uncertainty over whether contractors possess the training, certification and skill to work safely on-site. This session will take you through a proven five-step process for managing contractor verification, and offer both a solid framework and management best practices to help ensure that contractors and temporary workers entering your workplace are 100% in compliance with your stringent workplace safety standards and policies.

### #20 HR And Safety: The Value In Working Together (2)

Eric Hobbs, Shareholder, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.  
Dean Kelley, Of Counsel, Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

For years, many companies' human resources and safety personnel have functioned separately, often even reporting to different senior managers and executives. But HR and safety professionals can dramatically improve their company's safety and their own perceived value to their employers both before and after an OSHA inspection by understanding each other's complementary skills and responsibilities and working as a team, instead. This session will consider how they can do so and leverage the synergy and efficiencies that can come from it.

### #21 Today's Sprinkler Systems & Owner Responsibility - What Did I Commit To? (2)

Craig Vesely, Fire Protection Program Manager, Alliant Energy

This session will provide attendees with an overview of the owner's requirements for sprinkler systems in various facilities. Beginning with an overview of sprinkler systems, this session will lead you on a tour of sprinkler systems from design through inspection, and testing and maintenance (ITM) requirements. An overview of the code mandated inspection, testing, and maintenance (ITM) requirements will help to ensure that even old systems are following the necessary requirements to maintain compliance.



Everyone's Invited to our  
Conference Reception!

Tuesday  
4:00 - 5:30 p.m.

Join us for food, fun and relaxation.

Experience levels: (1)=Fundamental (2)=Intermediate (3)=Advanced



# ARE YOU A MEMBER?



## **Member Benefits:**

**Save \$60-120 per conference attendee**

Over 100 safety programs throughout the year at a discounted rate

Save on custom on-site trainings for your team

Includes membership in the National Safety Council

**and much more!**

**Contact WSC today to find out how you can become a member:**

**608.258.3400**

**[bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org)**

## WEDNESDAY, APRIL 13 – EDUCATIONAL SESSIONS

### Welcome Remarks & Corporate Safety Awards Presentations 7:45 – 8:15 a.m.

#### Keynote Presentation



8:15 - 9:15 a.m.

#### Creating a Winning Team

**Aaron Popkey**  
*Director of Public Affairs,  
Green Bay Packers*

See page 2 for details.

Sponsored by



### EXPO HALL OPENS AT 7:00 a.m.

Wednesday, April 13, 2022 | 9:30 – 10:30 a.m.

#### #22 Misconceptions In Industrial Hygiene - Lessons Learned From The Field To The Foundry (2)

**Eric Pylkas, Industrial Hygienist, Insight IH Consulting, LLC**

Industrial hygiene is full of hidden issues that many safety professionals experience the “hard way” through wasted time, ill-spent money, and a little embarrassment. In the thousand projects of my career, I have learned many lessons that I wish I would have known sooner. The intent of this talk is to spread this information, educating attendees on the hidden dangers of sensors, common mistakes when sending samples to a lab, and some of the unfortunate terms used in the field that don’t mean what you think they do.

#### #23 Solving Your Top Work Comp Cost-Musculoskeletal Disorders (3)

**Matthew VanderKooi, President, Solveglobal**

Current strategies of early reporting, post-offer pre-employment testing, ergonomics, and early first aid have been utilized for 30+ years, and while they have had some success, they have reached a point of diminishing returns. New thinking, paradigm shifts, and disruptive innovation are essential if companies want to achieve better results. Learn key understandings and the paradigm shifts that can transform your company’s safety, work comp expenses, and culture while helping you retain employees.

#### #24 OSHA Update: What’s On The Horizon? (1)

**Mitzy Wright, Area Director, U. S. Department of Labor - OSHA**

What’s new in the world of OSHA? This session will discuss the latest National, Regional and Local Emphasis Programs, other areas of interest, proposed standards, and policy changes.

Wednesday, April 13, 2022 | 9:45 – 10:45 a.m.

#### #25 Use Of Assessment Tools Within Ergonomic Programs (3)

**Eric Blankenheim, Certified Professional Ergonomist, Blankenheim Services**

This presentation will discuss the use of expert systems, surveillance tools, Artificial Intelligence and other assessment techniques within ergonomic programs. With a glut of ergonomic assessment tools available, many of which make very dramatic claims, it is important for the safety manager to understand the underlying assumptions of each type of tool, practical applications, costs vs. benefits, and most importantly, the limitations of the different approaches. Validity, reliability and sensitivity of the more common assessment tools will be discussed. Focus will be on how the different approaches may best support the needs of specific goals within an organization.

#### #26 The Importance Of Damage Prevention Of Underground Utilities (1)

**Justin Larson, Damage Prevention Supervisor, Xcel Energy**

This presentation will help excavators understand the importance of having a strong damage prevention plan in place to keep their employees safe when digging around underground facilities.

#### #27 What’s Your Why? (3)

**Kayce Board, VP of Health and Safety, Wis-Pak**

The focus of the presentation is to build awareness around behavior based cultural shifts within health and safety of an organization. It is a lively presentation with funny, downright goofy and personal examples. I share my story of how I have progressed through my career and share my heartfelt “why”. I explain my personal workplace injury story and provide context of the importance of each participant’s role. The audience is given the opportunity to share their “why” and commit to move forward with knowledge to see their teams succeed. Regardless of where the participant may be in their role, it is applicable to all.

Educational session handouts will be available on our website [www.wisafetycouncil.org](http://www.wisafetycouncil.org) one week prior to the conference. Pre-printed handouts will not be available. Please plan for your handout needs by printing any presentations you wish to attend prior to your arrival.

**Wednesday, April 13, 2022 | 11:00 a.m. – 12:30 p.m.**

**#29 The Power Of One (2)**

**Andy Wright, President/Owner, ProTect-All Solutions, LLC**

The presentation focuses on the power of the individual to make a difference in the workplace. In recent history, industry just has not made progress in reducing injuries and fatalities. Despite all the regulations, programs, procedures, training, engineering, and administrative controls, we have not seen the impact in safety and health since the OSHA Act. What are we missing? Presenter will speak on the importance of the individual in safety and how to create a culture that understands the human element and promotes employees to actively participate daily in their fellow employee's safety. The presentation will demonstrate how powerful each are in reducing risk. Developing a culture of individual leadership with their employees is the key to solving safety issues. The intended outcome of this presentation is for leaders to recognize that we are all human and, therefore, susceptible to making certain decisions despite the regulations, policies, or training. Without the engagement of the employee, we will continue to struggle in reducing injuries. We all have the power to make a difference.

**#30 Building A Safety Coach (2)**

**Joe Melton, Director of Safety Services, Master Builders of Iowa- CSSI**

Who is responsible for safety? A corporate cliché would be "Safety is everyone's responsibility." A goal without a strategy is a wish or hope. If safety is everyone's responsibility all the time, what are Senior Leaders providing to employees to ensure they have what they need to be successful? This session will focus on how organizations can establish their "Minor League" development for their future leaders. We will focus on what skills we have found from our experience that Safety Champions typically possess. This could be conducting a critical conversation, positive proactive problem solving, asking open-ended questions, leading with safety even when no one is watching. All industries, all organizations, all communities, and all families are better when our best people are doing what they do best. The more Safety Champions we develop, the better and safer we are at all layers.

**#31 Managing Dock, Shipping and Yard Hazards (2)**

**Mitzy Wright, Area Director, U.S. Department of Labor - OSHA**

Nearly every facility has a dock or receiving area for trucks. Relatively few companies run fleets of vehicles with the expertise of a fleet safety specialist. This presentation will cover the dock and yard hazards and situations in which drivers and company employees are exposed. Best practices will be discussed to prevent back-overs or struck by injuries and/or fatalities from an experienced OTR truck driver and OSHA safety professional.

**Wednesday, April 13, 2022 | 11:15 a.m. – 12:15 p.m.**

**#32 The New Era Of Mental Health At Work (2)**

**Linda Golik, Health & Wellbeing Consultant, Bellin Health**

**Jody Anderson, Team Lead Community Engagement, Certified Mental Health First Aid Instructor, Bellin Health**

**Charles LaTorre, Licensed Behavior Health Therapist, Bellin Health**

COVID-19 has changed our world in ways we never could have imagined. One silver lining has been the growing awareness and increase in mental health services. Bellin Health replied early on during the COVID-19 pandemic to an increased need in their business partners as well as in their own workforce and started a partnership of resources to provide support during this trying time. Join the Bellin panel of experts for a session showing the resources that they are providing to address mental health in the workforce in Northeast Wisconsin and beyond.

**#33 Virtual Ergonomic And Cost Justification Tools (1)**

**Ellen Gallo, Sr. Risk Control Consultant, Aon Global Risk Controls**

This is designed to teach attendees about various virtual ergonomic assessment and cost justification tools. A number of tools are available online making it much easier to assess ergonomic risk. Tools reviewed will include use of the NIOSH Lifting Equation, Liberty Mutual manual handling, and OSHA's Computer Workstation eTool. A simple cost justification calculation will also outline access to OSHA's Safety Pays tool to estimate injury cost avoidance.

**#34 Workplace Incident Prevention (1)**

**Ashley Placek, Safety & Environmental Manager, Crystal Finishing Systems**

Workplace incidents in many circumstances are avoidable. Being proactive in identifying hazards can minimize the probability of an incident taking place that could otherwise cause harm to others in the workplace. Safety professionals have likely all encountered an incident at some point in time. Being aware of human behaviors, understanding how to recognize hazards, determining exposure and risk to workers can prevent incidents from taking place. The outcome of an incident can potentially be both positive and negative and have both direct and indirect costs associated; many are preventable.

**#35 Safety Committee Building Success (2)**

**Tim O'Connor, Regional Manager, OECS OSHA + Environmental Compliance Systems**

The goal of preventing injuries and accidents is worth the time and resources. Keeping employees safe from all workplace hazards, identifying issues and trends where potential hazards continue to exist or are problematic, discussing near hits before they become an incident and communicating actions and solutions to all levels are the main goals of an active and well established safety committee. Even if your state does not require you to have a safety committee, the benefits can far outweigh not having one.

**Online Registration Now Available:**  
[www.wisafetycouncil.org](http://www.wisafetycouncil.org)

**EXPO POWER HOURS**  
**12:15 - 1:30 p.m.**

## WEDNESDAY, APRIL 13 – EDUCATIONAL SESSIONS

Wednesday, April 13, 2022 | 1:30 – 2:30 p.m.

### #37 Worker's Compensation Update (2)

**Gary Stanislawski, Attorney, Zilske Law Firm S.C.**

Learn about recent court decisions, statutory changes and potential upcoming changes to the system on the horizon. This session will describe how recent court decisions may impact your claims and what future statutory changes you may need to prepare for.

### #38 Managing Musculoskeletal Injuries Within Employers (1)

**Eric Bader, ErgoRehab Team Facilitator, Bellin Health**

One of the largest areas of concern continues to be the high prevalence of sprains and strains. The associated high cost for these musculoskeletal disorders (MSDs) has led our teams to develop a comprehensive approach to managing and preventing musculoskeletal injuries. This presentation will review our current programs and services and the associated success with reducing OSHA recordable injuries and MSD spending.

### #39 Building A Sustainable Safety Culture (2)

**MacKenzie Lambert, Safety Consultant, Sentry Insurance**

Regardless of what your role is within an organization, you play an important part in the safety culture. During this session, we'll discuss how to assess, grow, and sustain your culture by sharing best practices and help you develop an action plan towards safety excellence.

### #40 Construction Fatalities In Wisconsin - A Five Year Review And Trend Discussion (1)

**Kelly Bubolz, Compliance Assistant Specialist, DOL-OSHA**

A look back at construction fatalities in Wisconsin (2015 - 2021) and the construction industry where one in five deaths among U.S. workers are happening. We'll look at both fatal and non-fatal injuries, the cost of construction injuries and safety training statistics. We'll discuss the coronavirus pandemic where early research suggests that construction workers are five times more likely than the general public to contract COVID-19, adding to the list of risks that they take to provide an essential service in building new structures.

### #41 Is Your Company On The Right Path For Environmental Compliance? (1)

**Renee Bashel, Environmental Assistance Coordinator, WI DNR**

Confused about environmental permits required for your company? Worried you are not in compliance with environmental requirements? Staff from DNR's Small Business Environmental Assistance Program will explain the thresholds for different environmental permits and requirements, including air pollution, waste and wastewater. We will provide reminders on DNR and EPA reporting requirements and deadlines, including EPCRA reports due to WI Emergency Management. This presentation will help businesses that use solvents, paints or coatings; have a fuel-burning boiler or furnace; conduct electroplating or metal finishing; fabricate; print; use refrigeration equipment; handle grain; work with wood; or manufacture just about any product.

### #42 Confined Spaces (1)

**Joe Rosen, Safety Director, Royal Arc**

Recognition is an important aspect of making a safe entry into a confined space. All confined spaces located within a facility should be identified. Once a space has been identified as confined, the hazards that may be present within the confined space must be identified. This session will instruct the nature of the hazards involved, the necessary precautions to be taken, and the use of protective and emergency equipment required for confined entry.

**Grand Prize Drawings in Expo Hall: 1:00 – 1:30 p.m.**

**Must be present to win.**

Experience levels: (1)=Fundamental (2)=Intermediate (3)=Advanced



# CONFERENCE SESSIONS AT A GLANCE

WSC Annual Conference • April 12-13, 2022 • Kalahari Resort • Wisconsin Dells

## OPENING KEYNOTE SESSIONS

### Tuesday, April 12, 2022

8:30 – 9:30 a.m.

It's Your Ship

### Wednesday, April 13, 2022

8:15 – 9:15 a.m.

Creating a Winning Team

## EDUCATIONAL SESSIONS

### Tuesday, April 12, 2022

#### 10:00 – 11:00 a.m.

1. The Psychology Of Safety (2)
2. The Art Of Storytelling (2)
3. Get That Out Of Your Mouth! (2)
4. Worker's Compensation Update (1)
5. Seven Steps To Improve Your IH Program (2)
6. Building A Forklift Trng Prgm From Scratch (1)
7. Electrical Safety Training For Non-Electrical EE (1)

#### 11:15 a.m. – 12:45 p.m.

8. Security Concerns-Terminating A Potentially Violent EE (2)
9. Leveraging Your Insurance Company's Resources (2)
10. Fall Protection - The Basics (2)

OR

#### 11:30 a.m. – 12:30 p.m.

11. Training Gamification (2)
12. E-tools For OHS Risk Mgmt - JSA Risk Assess Databases (3)
13. Machine Safeguarding Concepts (1)
14. Building Effective Safety Committees (2)

#### 2:30 – 4:00 p.m.

15. Kicking Up Your Safety Training (2)
16. Do You Have Safety Challenges? (2)
17. Roadside DOT Inspection & Law Updates (2)

OR

#### 3:00 – 4:00 p.m.

18. Engaging & Empowering Front Line Managers (2)
19. Ensuring 100% Certainty W/ Contractor Safety/Compliance (2)
20. HR & Safety: The Value In Working Together (2)
21. Today's Sprinkler Systems & Owner Responsibility (2)

### Wednesday, April 13, 2022

#### 9:30 – 10:30 a.m.

22. Misconceptions In Industrial Hygiene (2)
23. Solving Your Top WC Cost-Musculoskeletal Disorders (3)
24. OSHA Update: What's On The Horizon? (1)

OR

#### 9:45 – 10:45 a.m.

25. Use Of Assessment Tools Within Ergo Prgms (3)
26. Damage Prevention Of Underground Utilities (1)
27. What's Your Why? (3)

#### 11:00 a.m. – 12:30 p.m.

29. The Power Of One (2)
30. Building A Safety Coach (2)
31. Managing Dock, Shipping & Yard Hazards (2)

OR

#### 11:15 a.m. – 12:15 p.m.

32. The New Era Of Mental Health At Work (2)
33. Virtual Ergonomic & Cost Justification Tools (1)
34. Workplace Incident Prevention (1)
35. Safety Committee Building Success (2)

#### 1:30 – 2:30 p.m.

37. Worker's Compensation Update (2)
38. Mngng Musculoskeletal Injuries Within Employers (1)
39. Building A Sustainable Safety Culture (2)
40. Construction Fatalities In WI-5 Yr Review/Trend (1)
41. On The Right Path For Environmental Compliance? (1)
42. Confined Spaces (1)

Online Registration Now Available: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

# PROFESSIONAL DEVELOPMENT REGISTRATION INFORMATION

## HOW TO REGISTER:

Online: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

Call if you need assistance to register groups of 5 or more: 608.258.3400

You will receive a confirmation once your online registration is complete. If sending 5+ attendees, be sure to include the group discount code "Group5" before checking out. Only one type of promo code may be used per registration.

### MULTIPLE DAYS STARTING SUNDAY, APRIL 10

#### (A) ASP Examination Preparation Workshop

Sunday – Tuesday, April 10-12

10:00 a.m. – 4:00 p.m. (Sun)

8:00 a.m. – 4:00 p.m. (Mon)

9:45 a.m. – 4:00 p.m. (Tues)

7:45 a.m. – 2:45 p.m. (Wed) – Attend Conference Events

\$1,200 Member/\$1,300 Non-Member (includes ASP Prep and Conference events)

All course materials

Keynote speakers

Expo hall Tuesday – Wednesday

Refreshments & lunch each day, breakfast days 2 and 3

Complimentary attendance to all conference events on Wednesday

Tuesday's reception (includes drink ticket & refreshments)

### MULTIPLE DAYS STARTING MONDAY, APRIL 11

#### (B) OSHA 10hr General Industry

Monday – Tuesday, April 11-12

8:00 a.m. – 4:30 p.m. (Mon)

9:45 a.m. – 2:00 p.m. (Tues)

\$350 Member/\$450 Non-member

All course materials

Refreshments, breakfast & lunch both days

Tuesday's Keynote

Tuesday's reception (includes drink ticket & refreshments)

### MONDAY ONLY, APRIL 10 – CHOOSE ONE

#### (C) Job Safety Analysis

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

#### (D) Incident Investigation

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

#### (E) Lift Truck Operator, Train-the Trainer

8:30 a.m. – 3:30 p.m.

\$470 Member/\$600 Non-Member

Additional Rep from same company (no kit): \$235 Member/\$300 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

#### (F) Basics of Industrial Hygiene

8:30 a.m. – 4:00 p.m.

\$350 Member/\$450 Non-Member

All course materials

Refreshments, breakfast & lunch on Monday

### CONTINUING EDUCATION UNITS (CEUs)

WSC offers CEU credits based on program length. You will receive .1 CEU for every hour of class time. Questions or concerns should be directed to your professional licensing board or organization.

Not a Member? Contact WSC today.

608.258.3400

[www.wisafetycouncil.org](http://www.wisafetycouncil.org)

[bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org)

# CONFERENCE REGISTRATION INFORMATION

## HOW TO REGISTER:

Online: [www.wisafetycouncil.org](http://www.wisafetycouncil.org)

Register online or call for groups of 5 or more:

608.258.3400

You will receive a confirmation once your online registration is complete. If sending 5+ attendees, be sure to include the group discount code “**Group5**” before checking out. Once you have registered online, you will be prompted to complete the sessions you plan to attend. A reference of all sessions can be found on the next page. Payment required at time of registration. Only one type of promo code may be used per registration.

### CONFERENCE: TUESDAY AND WEDNESDAY, APRIL 12-13

#### Option 1: Two-Day Conference Registration

Tuesday – Wednesday, April 12-13

**Before 3/11:** \$465 Member/\$520 Non-Member

**After 3/11:** \$585 Member/\$640 Non-Member

Attendance to Tuesday & Wednesday educational sessions

Keynote speakers

Expo hall

Refreshments & lunch each day

Breakfast each day

Tuesday's reception (includes drink ticket & refreshments)

### CONFERENCE: ONE DAY ONLY, APRIL 12 OR 13

#### Option 2: Tuesday Only Conference Registration

Tuesday, April 12

**Before 3/11:** \$325 Member/\$390 Non-Member

**After 3/11:** \$385 Member/\$435 Non-Member

Attendance to Tuesday's educational sessions

Keynote speaker

Expo hall

Breakfast on Tuesday

Refreshments & lunch on Tuesday

Tuesday's reception (includes drink ticket & refreshments)

#### Option 3: Wednesday Only Conference Registration

Wednesday, April 13

**Before 3/11:** \$325 Member/\$390 Non-Member

**After 3/11:** \$385 Member/\$435 Non-Member

Attendance to Wednesday's educational sessions

Keynote speaker

Expo hall

Breakfast on Wednesday

Refreshments & lunch on Wednesday

### EXPO: ONE DAY ONLY, APRIL 12 OR 13

#### Option 4: Tuesday Exhibits Only Registration

Tuesday, April 12

**Before 3/11:** \$100

**After 3/11:** \$100

Keynote speaker

Expo hall

Breakfast, refreshments & lunch on Tuesday

Tuesday's reception (includes drink ticket & refreshments)

*Does not include educational sessions*

#### Option 5: Wednesday Exhibits Only Registration

Wednesday, April 13

**Before 3/20:** \$100

**After 3/11:** \$100

Keynote speaker

Expo hall

Breakfast, refreshments & lunch on Wednesday

*Does not include educational sessions*

### FREE EVENT

#### Conference Reception

Tuesday, April 12

4:00 – 5:30 p.m.

Refreshments, drink ticket and music

## CANCELLATIONS AND SUBSTITUTIONS

Please cancel in writing at least 10 business days prior to the conference start date for a full refund. Cancellations received less than 10 business days of the event date will receive a 50% refund. Cancellations received with less than 24 hours notice will forfeit refund. No refunds will be made on uncanceled registrations or no-shows. Substitutions are accepted at any time. If we cancel an event, registrants will be given a full refund.

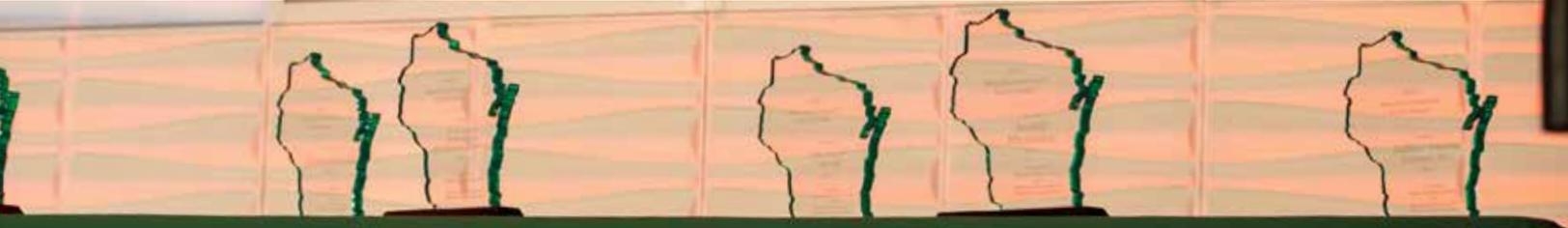
Email: [wsc@wisafetycouncil.org](mailto:wsc@wisafetycouncil.org)

28<sup>th</sup> Annual

WISCONSIN

CORPORATE SAFETY *Awards*

Applications accepted through February 2



Celebrating our 28th year, this awards program honors businesses for exemplary safety records and excellence in safety & health management.

## WHY APPLY?

- Winning a corporate safety award is an excellent **recognition tool** and provides opportunities for **new business** thanks to the prestige and exposure.
- Leading companies like yours deserve the opportunity to be recognized as a **leader in workplace safety efforts**.
- Exclusivity – winning this award places you in an **elite group** of fewer than 200 Wisconsin companies who have won in the past 27 years
- Nominees and winners alike have received **substantial and deserved recognition in the media** locally, statewide and beyond.
- This awards program highlights **significant accomplishments and industry firsts** of those companies leading the way for future generations.
- The application process allows you to **fully assess your organization** – helping you evaluate your safety program's strengths and improve upon weaknesses.

## The CSA selection process involves two phases:

- Phase I: Statistical data relating to a company's incidence rates for the past three years, with an emphasis on the current full year's calendar data, is reviewed and a core group of finalists is selected.
- Phase II: Finalists will be notified by February 8 and asked to answer a series of subjective questions pertaining to workplace health and safety issues.

Questions? Contact Barb Deans, WSC Associate Director, at [bdeans@wisafetycouncil.org](mailto:bdeans@wisafetycouncil.org) or 608.258.3400.



The Awards Program is sponsored by:



Now easier than ever, the streamlined application process can be fully completed online at [www.wmc.org/corporatesafetyaward](http://www.wmc.org/corporatesafetyaward)